



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Wins Best New Products Award at SEMA 2017

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Wilwood's new Tandem Brake and Hydraulic Clutch Pedal Kit received a Best New Products Award in the Street Rod/Custom Car Product category at the 2017 SEMA trade show in Las Vegas.

This universal product can be used for a variety of vehicle applications including custom hot rods, racecars and special purpose-built machines, and simplifies the installation process.

Touted as the largest automotive specialty products trade show in the world, companies use SEMA as a platform to introduce new innovations and products to the industry. Nearly 3,000 components were entered in the New Product Showcase and judged in 16 award categories.

For more information visit www.wilwood.com.



About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com

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