

FOR IMMEDIATE RELEASE:

Wilwood Partners with Speedway Motors CAM Challenge Powered by SCCA as a Presenting Sponsor for 2015

Camarillo, CA • February 2015

Wilwood Disc Brakes has signed on as a presenting sponsor for the newly-created Speedway Motors CAM Challenge powered by SCCA. The challenge consists of three stand-alone autocross events held across the country, specifically for American muscle cars. The first event takes place at Crows Landing Airbase near San Francisco on March 6-8, 2015.

The three CAM Challenge events will include each of the three SCCA CAM classes: CAM-Traditional, CAM-Contemporary and CAM-Sport. The first two events of the season will utilize the Tire Rack SCCA Match Tour rules, while the final will run based on the ProSolo format.

"We continue to search for new opportunities to get involved with autocross events throughout the country," said Steve Cornelius, Director of Sales and Marketing for Wilwood. "When we learned about the new Speedway Motors CAM Challenge, and what it offers to American muscle car drivers, we knew it would be a great opportunity to partner with a series that will surely grow for years to come."

As part of the sponsorship agreement, Wilwood will host a private dinner for all competitors and their families on Saturday, March 7, 2015 as well as provide sponsor decals for all competitors' vehicles. Fans will benefit from this sponsorship as well with apparel giveaways at all three events.

About Wilwood Disc Brakes

Founded by Bill Wood in 1977, Wilwood Engineering has been expertly designing and manufacturing high-performance disc brakes in the USA. Engineered and rigorously tested for the track, Wilwood brakes provide unsurpassed quality and performance with sleek, lightweight designs. Wilwood has dominated the motorsports arena for decades, making their street market brakes among the most technologically advanced around.

For more information, or to request high resolution photos for printing, contact Wilwood Engineering at info@wilwood.com

Stay connected with Wilwood on Facebook (<u>Facebook.com/WilwoodDiscBrakes</u>), Twitter (<u>@Wilwoodbrakes</u>), Instagram (<u>@wilwooddiscbrakes</u>) and YouTube (<u>YouTube.com/wilwooddiscbrakes</u>)

For additional information on the Tire Rack SCCA Solo or the CAM rules, visit scca.com/solo.

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