

## FOR IMMEDIATE PRESS RELEASE: Wilwood's Pro Matrix Pad & Rotor Upgrade Kits for the Mitsubishi EVO VIII

## Camarillo, CA June 3,2010

Wilwood's <u>Pro Matrix Pad and Rotor kits</u> have been designed to enhance the braking performance on EVO VIII while utilizing the OE wheels and calipers. The vented twopiece iron rotor design of these front and rear kits utilizes CNC billet aluminum hats. Rotor choices include the cross-drilled and slotted SRP rotor for a high tech look on the street and the GT rotor with an asymmetrical slot pattern for high heat applications such as track day sessions and serious competition events. Low dust, low noise Pro Matrix Brake Pads complete the package to shorten stopping distances, improve handling and eliminate dressed-up overworked stock components.

Wilwood High Performance Brake Kits are loaded with cutting edge technology built on years of domination in world motorsports and engineered for easy bolt-on installation. Big brake styling that meets the high performance demands of today's tire, wheel and suspension technology. Available at your Wilwood dealer or call Wilwood for specific information.



For more information contact: Wilwood Engineering at (805) 388-1188 or visit our website at <a href="http://www.wilwood.com">www.wilwood.com</a> or <a href="http://www.wilwood.com">customerreply@wilwood.com</a>

For high resolution photos for printing please contact Wilwood Marketing at: (805) 388-1188