



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Releases New Burnished Rotors for Racers

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Wilwood has created a new rotor burnishing process to save racers time, improve performance, and increase the life expectancy of iron rotors.

The proprietary process has been proven superior to traditional bedding via testing on dynos, track days, road racing, and pavement oval racing. The process removes impurities and oils introduced during machining, ensuring a race-ready, heat-cycled surface. Wilwood's burnishing process saves wear and tear on the rotor by not subjecting it to unnecessary or excessive heat cycles, adding to usable life.

Racers will experience race-ready brakes that come in immediately, no matter what pad compound is used. This eliminates all pre-bedding processes, saving track time, tire wear, driver attention, and fuel, letting your team focus on set up and other preparation — just install and race.

Wilwood's rotor part numbers ending with "-B" will designate the burnished process will be included, OR an upgrade part number "**UPGRADE BURNISH RTR**" may be used on any Wilwood **Spec37** rotor to have the burnishing process applied.



Rotor Burnishing Process

(hi-res photo, [click here](#))

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

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