



**FOR IMMEDIATE RELEASE:**

## **Wilwood Launches New Motorsports Website**

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Wilwood Disc Brakes, the leader in high performance brakes and components, has launched a new section of [www.wilwood.com](http://www.wilwood.com) dedicated exclusively to the hardcore racing industry.

Wilwood offers the most extensive variety of racing brake solutions in the industry for circle track, drag racing, road racing, off-road or specific applications. The new motorsports section of the website simplifies the search process allowing visitors to filter products based on racing segment or product interest.

"Wilwood was born from racing technology and for nearly four decades we have delivered championship-winning products to teams across multiple motorsports genres," said Steve Cornelius, Director of Sales and Marketing at Wilwood Engineering. "Our product line is robust and continues to grow with the demands of the sport. We recognized the need for drivers, builders and dealers to easily find their perfect braking solution and our new motorsports site will be a useful tool for the industry moving forward."

The new motorsports section will also include a contingency and sponsorship area to help drivers stay connected and learn the latest offerings from Wilwood.

"Wilwood has always supported a wide variety of racing series with contingency, whether through monetary or product support," added Cornelius. Drivers now have a central location for all supported series where they can see specific payouts, register with their series and learn eligibility requirements. This will surely be a helpful and time-saving tool for drivers."

Over time Wilwood plans to expand each racing segment of the motorsports site allowing more search functionality, creating the most easily searchable collection of braking components for the industry.

All are urged to visit the new Wilwood motorsports page at [www.wilwood.com/racing](http://www.wilwood.com/racing) to find the right braking solution for their genre of racing. In addition, driver should visit the contingency support page at [www.wilwood.com/racing/contingency](http://www.wilwood.com/racing/contingency) to register to receive contingency from their series.

### **About Wilwood Disc Brakes**

Founded by Bill Wood in 1977, Wilwood Engineering expertly designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood brakes provide unsurpassed quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at [info@wilwood.com](mailto:info@wilwood.com).

[Access the Wilwood Media Center](#)

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