



# DEALERSHIP APPLICATION

This information is solely for use by Wilwood Engineering for the purpose of determining dealership eligibility. All information will be kept strictly confidential. To avoid delays in processing the application, please be sure all sections of the form have been completed and signed. Please **MAIL** original signed copies and all information requested to the address below.

**Company Name** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_ P.O. BOX OR STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**Shipping Address:** \_\_\_\_\_

\_\_\_\_\_ STREET OR ROAD ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site (URL) \_\_\_\_\_

UPS Shipper \_\_\_\_\_ Other Shipper \_\_\_\_\_

Resale Tax ID No. \_\_\_\_\_ Fed Emp ID No. \_\_\_\_\_

Billing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Order Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Price List E-mail \_\_\_\_\_ Invoice E-mail \_\_\_\_\_

Number of Employees \_\_\_\_\_ Year Established \_\_\_\_\_

**Please supply as many of the following items that are available:**

Copy of Business/Tax ID License • Product Catalog • Promotional Literature • Business Cards  
Photo of Business Location • Copy of Recent Advertisement(s) • Letterhead / Stationary • Copy of  
Phone / Yellow Page Listing • Other \_\_\_\_\_

**Type of Business, Please check all that apply:**

Retail Store       Wholesale Distributor       Chassis Builder       Manufacturer  
 Trackside Service, Tracks: \_\_\_\_\_       Other: \_\_\_\_\_

**Customer Base, Please check all that apply:**

Drag Racing       Street Performance (Domestic)       Late Model Asphalt  
 Junior Dragster       Street Performance (Import)       NASCAR Type Stock Cars  
 Street Rods       Off Road       Late Model Dirt  
 Motorcycles       Kart       Northeast Modified (Dirt or Pavement)  
 Rally       Industrial       Open Wheel (Sprint, Midget, etc. - Dirt or Pavement)  
 Road Race       Other: \_\_\_\_\_       Power Sports (ATV, Snowmobile)

**Product Information:**

Do you buy Wilwood products now?  Yes  No From: \_\_\_\_\_

Do you buy other brake brands now?  Yes  No Brand: \_\_\_\_\_ From: \_\_\_\_\_

Do you manufacture any brake products or products that require brake components?  Yes  No  
Specify: \_\_\_\_\_

Number of Product Lines Purchased Direct from Manufacturers \_\_\_\_\_ Wholesale/Warehouses \_\_\_\_\_

Estimated Annual (Monthly) Brake Product Sales: \$ \_\_\_\_\_



# Ownership and Financial Information

Company Name \_\_\_\_\_

\_\_\_\_\_ P.O. BOX OR STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site (URL) \_\_\_\_\_

Resale Tax ID No. \_\_\_\_\_ Fed Emp ID No. \_\_\_\_\_

Billing Contact \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Price List E-mail \_\_\_\_\_ Invoice E-mail \_\_\_\_\_

Number of Employees \_\_\_\_\_ Year Established \_\_\_\_\_

Sole Proprietor       Partnership (\*)       Corporation (\*)

(\*) Corporations and Partnerships: Please supply names, phone numbers and home addresses of principals on a separate page

Owner / President \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ HOME ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Bank \_\_\_\_\_ Branch \_\_\_\_\_

\_\_\_\_\_ P.O. BOX OR STREET ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Bank Representative \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Account Number \_\_\_\_\_

**Personal Guarantee** - In consideration for Wilwood Engineering extending credit to the identified business for any materials after this date at the request of applicants or its agents, the undersigned individual hereby personally guarantees unconditionally and irrevocably the prompt payment of any sums now or hereafter owed to Wilwood Engineering by the business identified below whether said sums are due under open account, contract, or otherwise.

\_\_\_\_\_ NAME OF PERSON GUARANTEEING PAYMENT - NO TITLE \_\_\_\_\_ NAME OF COMPANY \_\_\_\_\_

\_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

## Vendor References: (Please list a minimum of four primary suppliers)

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**Authorization:** Wilwood Engineering is hereby authorized to inquire and obtain information for the purposes of account verification and business check approval from the institutions listed with this application. I/we certify that all information on this application is true and complete.

\_\_\_\_\_ NAME \_\_\_\_\_ TITLE \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



# Wholesale Account Terms and Policies Acknowledgement

**Billing Terms:** The default payment method on all orders is Visa/MasterCard. COD, prepaid, Net, wire transfer and other terms should be discussed in advance.

**NSF Checks:** Any checks returned to Wilwood unpaid are subject to a \$50.00 processing fee and all other costs incurred by Wilwood in the collection of those funds. 1.5% monthly interest will be added to all past due balances.

**Shipping Policy:** Unless otherwise requested, all orders will be shipped by UPS Ground. Requests for special handling may be arranged in advance. Same day shipping is reserved for orders that will ship via next day, 2-day, or 3-day service. UPS ground orders can ship same day with an expediting cost of \$20 added to the order. Cut-off time for same day shipping is 2:00PM PST.

**Freight Terms:** All shipping charges are F.O.B. from the Wilwood factory in Camarillo, CA.

**Minimum Order:** Orders under \$100.00 will not be accepted from wholesale accounts.

**Drop Shipment Policy:** All drop shipment orders are subject to a \$15.00 handling charge.

**Invoice Inquiries:** All inquiries must be presented to Wilwood Engineering within 30 days of original invoice date. Any claims involving freight carriers must be handled in accordance to their policies.

**Returns:** All returns require a Return Materials Authorization (RMA) number. Any merchandise ordered in error is subject to a 15% or \$25.00 minimum restocking fee. Freight charges must be prepaid on all returns. Refused orders will be charged a restocking fee, and the account will be placed on hold until all freight and handling charges have been settled. No returns are accepted after 30 days from original invoice date.

**Installed Parts:** Any part that has been installed, mounted, bolted together, or test-fit cannot be returned for credit. Any part returned for credit that shows evidence of installation, including bolt marks, thread-locking compound, grease, missing hardware, wear in or on threaded parts, or any other indication of use will be returned to the customer at their expense.

**Order Accuracy Responsibility:** Wilwood Engineering will make reasonable accommodations in regard to order accuracy and kit content accuracy in the United States. Order accuracy and kit content accuracy on parts that are re-sold to end users outside the U.S. are the responsibility of the dealer. Wilwood will make reasonable accommodations to restore accuracy of orders and kit contents to the U.S. dealer only.

**Prices:** All prices are subject to change without prior notification. Customers that submit pre-priced purchase orders will be notified of any discrepancies before the purchase order is accepted. All price lists published by Wilwood pertain to factory direct sales only. Price lists are not published in any effort to affect the resale pricing of any item. Possession of this price sheet does not constitute the ability to buy at that level.

**Minimum Advertised Price (MAP) Policy:** Wilwood Engineering maintains a Minimum Advertised Price (MAP) policy which states that no reseller may advertise our products at a price below Jobber, which is listed in our price sheet. Direct dealers who do not comply or sell to those who do not comply may be subject to losing the privilege of buying direct at wholesale prices. Indirect dealers may be placed on our Do Not Ship (DNS) list. Contact Wilwood for the complete policy.

**Trademarks:** Customer acknowledges that "Wilwood Disc Brakes" is a registered trademark of Wilwood Engineering Inc. and that "Wilwood Disc Brakes" and "Wilwood" logos are copyrighted. Customer agrees that Wilwood Engineering's trademarks, copyrighted materials, brand names, product names, logos, graphics, and photography may only be used by Customer with Wilwood Engineering's written consent and such use and display is conditional upon remaining in compliance with Wilwood Wholesale Account Terms and Policies. It is agreed that Customer may use and display those trademarks, copyrighted materials, brand names and product names of Wilwood Engineering (collectively "Wilwood Engineering Marks") in connection with the sale of Products during the term of this Agreement. Customer agrees not to make false or fraudulent claims in connection with the Wilwood Engineering Marks. Customer agrees not to register a domain name incorporating any Wilwood Engineering Marks, or otherwise register or use any mark that is similar to a Wilwood Engineering Mark, or that possesses elements of a Wilwood Engineering Mark without express written permission of Wilwood Engineering.

**Foreign Orders:** All foreign orders must be fully prepaid in advance, in U.S. currency. Funds must be a cashier's check drawn on a U.S. bank, or by wire transfer. Additional crating, shipping, documentation and insurance costs may be applied and will be paid by the customer.

**Terms and Policy, Non-Compliance:** Any action of non-compliance by the customer to the terms and policies stated will be considered by Wilwood Engineering Inc. as a voluntary forfeiture of wholesale account status by the customer.

**Opt-in Consent:** By signing, I grant permission for Wilwood Engineering to communicate with my business regarding new products, price lists, and any updates pertaining to Wilwood Engineering. These communication includes email, direct mail and customized online advertising.

**Acknowledgement:** I have read, and fully understand the terms and policies for wholesale accounts with Wilwood Engineering.

_____	_____	_____
COMPANY NAME	PRINCIPAL NAME	TITLE
_____	_____	_____
SIGNATURE		DATE