



**FOR IMMEDIATE RELEASE:**

## **Wilwood Returns as *Preferred Performance Brakes* of Goodguys for 2018**

### **Camarillo, CA • February 2018**

Wilwood Disc Brakes is excited to return as the *Preferred Performance Brakes* of the Goodguys Rod & Custom Association for 2018.

In addition to the sponsorship, Wilwood will have an increased presence at Goodguys events, ensuring brand exposure to more than one million members, builders, owners and enthusiasts that attend annually. Wilwood has thousands of brake kits and components for the showcased pre-1972 hot rods, customs, trucks, street machines and muscle cars.

"We look forward to supporting Goodguys and helping to educate event attendees on Wilwood's wide selection of braking solutions," said Steve Cornelius, Director of Sales and Marketing for Wilwood. "Our diverse product line ensures the right components are available for whatever you drive."

For a complete schedule and for more information visit [www.good-guys.com](http://www.good-guys.com).

### **About Wilwood Engineering**

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at [info@wilwood.com](mailto:info@wilwood.com)

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