



FOR IMMEDIATE RELEASE:

Wilwood Renews Series Sponsorship with ChumpCar World Series; Named Title Sponsor of Event at Mazda Raceway Laguna Seca

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Wilwood Disc Brakes is excited to renew its partnership with ChumpCar International, Inc. as a series sponsor with the ChumpCar World Series in 2017. In addition, Wilwood has been named title sponsor of *The Wilwood Grand Prix* at Mazda Raceway Laguna Seca, July 14-16, 2017.

As a series sponsor, Wilwood's contingency will support the more than 40 ChumpCar events annually across four divisions (East, West, Central and Canada). Eligible drivers have the opportunity to earn \$100 product certificates at each ChumpCar event. Each driver will be required to run at least two (2) Wilwood contingency decals on the sides of their competition vehicles to be eligible to receive the contingency.

"Partnering with a series that provides an outlet for the 'average Joe' to race is a perfect fit for Wilwood," said Steve Cornelius, Director of Sales and Marketing at Wilwood Engineering. "We look forward to providing ChumpCar competitors with support and guidance to choose the right brake application no matter experience level or budget."

Visit www.chumpcar.com for the full 2017 schedule and to register for an upcoming event.

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com

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