



## **FOR IMMEDIATE RELEASE:**

### **Wilwood Disc Brakes Continues Partnership with IMCA for 2017 Season**

**Camarillo, CA • February, 2017**

Wilwood is pleased to announce the renewal of their contingency sponsorship with the International Motor Contest Association (IMCA) through the 2017 season.

"We pride ourselves on partnering with industry leaders in their respective fields, and no one specializes in braking solutions better than Wilwood," said Kevin Yoder, Marketing Director at IMCA. "We're honored to have them as part of the IMCA support team and look forward to a great season."

IMCA is the oldest active automobile racing sanctioning body in the United States. Wilwood will support select IMCA divisions through product and monetary contingency to multiple finishers in national points as well as at the Super Nationals.

"Wilwood's partnership with IMCA allows us to support racers not only with contingency but – more importantly – educate them on the best braking solutions for their race car," said Jim "Spike" Logue, Race Sales Engineer at Wilwood Engineering.

For the complete listing of Wilwood's product and contingency payout for the IMCA series, visit [www.wilwood.com/racing/contingency](http://www.wilwood.com/racing/contingency).

#### **About Wilwood Engineering**

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood celebrates 40 years of unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at [info@wilwood.com](mailto:info@wilwood.com)

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