



**FOR IMMEDIATE RELEASE:**

**Wilwood's new high-performance disc brake kit for the Dodge Magnum, Challenger, Charger and Chrysler 300**

**Camarillo, CA December 1, 2010**

Performance is once again at the forefront of Chrysler's business with the introduction of the Dodge Magnum, Challenger, Charger and the Chrysler 300 that are all equipped with powerful Hemi engines. Wilwood Engineering recognized that many of the high-powered Dodge and Chrysler cars would see some track action, so they introduced a new high-performance disc brake kit that fits all of the performers. The track-tested Wilwood kit not only provides better street performance, it will really make a huge improvement over the original brakes on the track where consistency counts. The complete brake kit is also lighter than the original brakes, so a handling improvement will also be a benefit received from the upgrade. The complete front kit part number [140-11764](#) and rear kit part number [140-11765](#) feature a W6A six-piston front caliper and a matching W4A four-piston rear caliper working together with 14.25-inch diameter vented rotors. The rear rotors are designed to work with the car's internal drum parking brake mechanism. Both of the kits come complete with the calipers in the buyer's choice of black or red powder coat, the two-piece rotor in standard or drilled and slotted style with an aluminum hat assembly, aluminum caliper brackets, BP-10 Smart Pads and all of the hardware required to complete the upgrade. Wilwood performance brake kits are loaded with cutting edge technology built on years of domination in world motorsports and are engineered for easy bolt-on installation.



For more information contact: Wilwood Engineering at (805) 388-1188 or visit our website at [www.wilwood.com](http://www.wilwood.com) or [customerreply@wilwood.com](mailto:customerreply@wilwood.com)

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