



FOR IMMEDIATE RELEASE:

Wilwood Named as an Official Series and Contingency Sponsor at NMRA, NMCA and NMCA WEST Events

Camarillo, CA • January 2016

Wilwood Disc Brakes is excited to announce a partnership with ProMedia Events as an official series and contingency sponsor at NMRA, NMCA and NMCA WEST events in 2016.

After a successful presence at NMCA WEST events in 2015, Wilwood will expand their support of the drag racing industry as an official sponsor of all three series. Additionally, Wilwood will provide contingency for each class at every event throughout the season.

"ProMedia Events has created three competitive series that continue to grow in popularity," says Steve Cornelius, Director of Sales and Marketing for Wilwood Engineering. "They successfully support and promote not only their competitors but the drag racing community as a whole. By expanding our reach to include all three series, we ensure that drivers and teams receive the support necessary to successfully compete at the highest level."

Competitors that run both front and rear Wilwood brakes, and display the Wilwood contingency decal, will be eligible to receive the monetary payout. The winner of each Professional class will receive \$300 and the runner-up will receive \$150. The winner of each Sportsman class will receive \$150 and the runner-up will receive \$75.

About Wilwood Disc Brakes

Founded by Bill Wood in 1977, Wilwood Engineering expertly designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Engineered and rigorously tested for any application, Wilwood brakes provide unsurpassed quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you.

For more information, contact Wilwood Engineering at info@wilwood.com

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