



FOR IMMEDIATE RELEASE:

Wilwood Disc Brakes Receives New Product Runner-Up Award in Powersports Category

Las Vegas, NV • November 2, 2023

Wilwood Disc Brakes, a leading manufacturer of high-performance disc brake systems, celebrates a prestigious runner-up position for its innovative UTV six piston front brake kit for 2019 and up Honda Talon 1000 side-by-side at the 2023 SEMA (Specialty Equipment Market Association) trade show in Las Vegas, Nevada.

The SEMA Show is renowned for showcasing the latest innovations in the automotive and aftermarket industry, and being recognized as a runner-up in the Powersports category in such a competitive event is a testament to the excellence of our product. Our UTV6 Brake Kit, designed with precision and innovation, has been thoroughly tested and successfully used by the professional Honda Factory Off-Road Racing Team.

“We are incredibly proud of our new Lug-Drive floating rotor and caliper designs for the UTV market and its recognition at the SEMA trade show,” said Mike Hamrick, Events and Promotions Manager at Wilwood Engineering. “This achievement is a testament to our team’s hard work and dedication in providing the highest quality products, designed and manufactured in our Camarillo, California facilities.”

For more information about Wilwood Disc Brakes and our winning UTV Brake Kits, please visit www.wilwood.com/UTV.



Honda Talon 1000 Front Brake Kit

P/N [140-16626-R](#)

(Download hi-res image, [click here](#))

About Wilwood Engineering

Founded by Bill Wood in 1977, Wilwood Engineering designs and manufactures high-performance disc brakes and components from their headquarters in Camarillo, California. Products are engineered and rigorously tested for any application, creating unsurpassed braking quality and performance with sleek, modern designs. From race cars to classic cars, Wilwood has the brakes to stop you. For more information, contact Wilwood Engineering at info@wilwood.com.

[Access the Wilwood Media Center](#)

###